

Marketing Manager

NHC Procurement (part of Northern Housing Consortium)

Marketing Manager

Fixed-term contract (maternity leave cover)

Start date: November 2025 (14 months)

Salary: £41,526 per annum

Location: Flexible (homeworking/office) with visits to Sunderland & Newcastle

Hours: Full-time – 37 hours Monday - Friday (we will consider applicants looking for a part-time position, salary will be pro rata)

Reporting to: Head of Communications & Deputy Chief Executive

We have an exciting opportunity for a Marketing Manager who will be operating in a b2b role in public sector procurement. Offering a (mainly) remote and flexible way of working in a friendly team within an organisation that values people and wellbeing.

About NHC Procurement.

Founded over 30 years ago, we deliver an expert, compliant, and transparent procurement service for organisations bound by public sector contract regulations, including housing, healthcare, education, blue light, and charity industries.

Our years of experience, a long-established reputation, and a dedication to always do the right thing, set us apart. We're a passionate team of procurement, commercial, and marketing specialists, committed to providing 450+ national members with a seamless procurement service from start to finish.

We are part of the Northern Housing Consortium.

The Northern Housing Consortium is an established membership organisation created in 1974, to support registered providers of social housing. We're proud to be part of the Northern Housing Consortium, where our colleagues work on policy, engagement, and development for the housing sector.

The NHC Procurement team assembled to support members with their procurement, and our membership now reaches further – to support every corner of the UK with a dedicated account executive team.

Our national membership is built on these principles of knowledge, integrity and trust, and at NHC Procurement we deliver procurement solutions for multi-industry organisations bound by public sector contract regulations – to ensure our members have a route to market.

Our mission is to ensure that the diversity of our team shines through in everything we do, creating a fairer society for everyone. We celebrate our differences and come together as one to make a positive impact.

Who are we looking for?

We have an exciting opportunity for a Marketing Manager to join the team, on a fixed-term contract to cover maternity leave. This role will be responsible for managing a multi-channel marketing strategy for NHC Procurement, working alongside our Marketing Officer.

This is an ideal opportunity to further your skills in a b2b marketing role, working with organisations operating in public sector procurement, and would suit an individual with strong communications skills.

You will need to be detail-orientated, highly motivated, and have a broad range of marketing skills, with an eagerness to delve into the procurement challenges for our members. We value experience in a marketing role, and knowledge of public sector procurement, however training will be provided to get you up to speed.

Our team largely work remotely, so if you are not comfortable working from home and independently then this role might not be for you. However! We are a very friendly bunch and keep in touch through Microsoft Teams, team meetings, and frequent face to face meetups in our Sunderland office and at our Newcastle hub, where you will also be welcome to deskwork if you wish.

What will we offer?

We are a small team but make a difference. We aim to offer a rewarding, supportive place to work where we invest in people, and they can be themselves and fulfil their potential, celebrating achievements along the way.

We have always been an agile organisation, and we continue to utilise technology to ensure work is something you do, not just somewhere you go. We are fully committed to supporting our staff to work in a flexible way that allows them to balance their commitments inside and outside of work.

We want our people to work in a way that lets them be at their best, whether that's in our hub office in Sunderland or remotely – although you will be required to travel periodically to work with colleagues.

We have achieved gold accreditation for wellbeing through the Better Health at Work awards and are working towards our bronze accreditation with Investors in Environment.

Other workplace benefits include:

- Workplace pension scheme with above statutory contributions
- 25 days holiday plus bank holidays
- Access to Benenden Healthcare
- Employee Assistance Programme

Key tasks & responsibilities -

- Manage a multi-channelled marketing strategy, including email, social, online, events, and PR
- Deliver day-to-day activities alongside our Marketing Officer
- Manage external stakeholder relationships with industry partners
- Lead on events planning and delivery, including comms, materials and on-the-day support
- Provide communications support for the bi-monthly Procurement Network Forum, delivered virtually
- Contribute to quarterly business reporting, preparing submissions for overarching audit & risk documents
- Manage the marketing budget and associated spend for NHC Procurement
- Work closely with the commercial team to ensure marketing activity links to commercial objectives
- Build relationships with supplier members, ensuring all marketing opportunities are realised
- To manage ongoing competitor scanning, including monthly updates on key competitor activity
- Work collaboratively with the Head of Procurement & Head of Commercial to achieve organisation vision
- Provide professional and pastoral support to the Marketing Officer, as line manager
- Report on performance of marketing activity monthly to EMT

Key qualifications & experience -

- A marketing degree or CIM qualification preferable
- Five years of experience working in a senior level marketing role
- Confident self-starter who's able to work with a range of internal and external stakeholders
- Proven marketer with experience of campaign activity
- An ability to demonstrate commercial awareness and showcase how you've helped meet business objectives
- Good knowledge of managing integrated marketing campaigns, including social, email, print, & SEO
- Strong copywriting and reporting skills to create informative and engaging content
- Experience of using WordPress CMS

To apply for this role, please send your CV and cover letter which demonstrates how you meet the requirements to recruitment@nhcprocurement.org.uk by 11.59PM on Tuesday, September 9, 2025.